



**Mutual Fund Dealers Association of Canada**  
Association canadienne des courtiers de fonds mutuels

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# MFDA Bulletin

## Membership Information

For Distribution to Relevant Parties within your Firm

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### **MFDA Webinar: The Impacts of COVID-19 on the Investment Industry**

The COVID-19 pandemic has created wide range of challenges to all businesses across Canada including the investment industry. In order to assist Members in continuing to respond to these ongoing challenges, the MFDA will host a webinar with *Investor Economics*, a division of *ISS Market Intelligence* regarding the financial and business impacts of COVID-19 on Thursday, October 22, 2020 at 2pm ET. Guy Armstrong, Executive Director, Investor Economics will provide an overview of how the investment industry has been impacted and how it and clients have responded, discussing key issues to consider moving forward and the potential impact on the future of the industry, Members and advisors.

To register, please complete the [online registration form](#). We recommend Chrome, Firefox, Safari or Edge for the best user experience.

All MFDA Members are welcome to attend and we encourage Members to distribute this bulletin to their Approved Persons.

A recording of this webinar will be posted on the MFDA website [here](#), where you can also find recordings of past MFDA webinars.

If you require more information or experience any difficulties with registration please contact us at [membershipservices@mfdca.ca](mailto:membershipservices@mfdca.ca).

#### **Presenter:**

**Guy Armstrong, Executive Director, *Investor Economics*, a division of *ISS Market Intelligence***

Guy Armstrong joined Investor Economics in early 2006 as a member of the firm's senior management team. Prior to joining, he acquired 18 years of broad and extensive research experience while working for two of the Big Six banks, two trust companies, and a major financial

planning organization. These roles encompassed product management, regulation, distribution and wealth finance. He is focused on developing fact-based recommendations for wealth business strategies related to distribution and practice management. He holds a Masters of Business Administration in Finance from the University of Toronto as well as a Bachelor of Science degree from the University of New Brunswick.

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